

# Pranjali Sachan

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## Summary

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A Front-End Developer with over 3 years of experience in developing web applications using React, Node.js, JavaScript, HTML, CSS, WordPress, Shopify, and similar tools. Skilled in both front-end technologies and user experience, I focus on building visually appealing and highly optimized websites. Currently seeking new opportunities and open to relocation.

## Technical Skills

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**Frontend:** React.js, Angular, Next.js, JavaScript, TypeScript, HTML, CSS, Tailwind, Bootstrap, Material UI, WordPress, Shopify, Figma, SEO, Adobe XD, Wireframing, Prototyping.

**Backend:** Node.js, PHP, Python, MongoDB, MySQL, PostgreSQL, REST APIs

**Tools and Services:** Docker, Linux, AWS, DigitalOcean, Vultr, Netlify, Vercel, Supabase, Render, Git, Agile, JIRA

## Professional Experience

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**Jr. Software Engineer, Rumzer LLC**

11/2024 – present

- Drive the migration of website from 11ty/Bootstrap to Angular/Tailwind CSS, achieving significant performance and responsiveness gains while preserving site architecture documentation.
- Implement advanced caching and lazy-loading techniques, resulting in 2x improvement in page load times and boosting SEO rankings for increased user engagement.
- Integrate API's to deliver dynamic content to the frontend, streamlining data updates and enhancing user interaction with real-time information.
- Develop and implement high-performance user interfaces using JavaScript and the Angular framework, focusing on creating engaging and user-friendly experiences.

**IT Consultant, Apisero Inc. (an NTT Data Company)**

04/2021 – 07/2022

- Utilized Salesforce and MuleSoft to integrate and optimize workflows.
- Assisted clients in customizing and configuring software solutions to meet their business needs using WordPress, Shopify and HTML/CSS for customizations.
- Enhanced user engagement and increased website traffic by implementing effective SEO strategies, including keyword research, on-page optimization
- Experience working in Agile/Scrum environment utilizing tools like JIRA to ensure 100% project efficiency.

**UI/UX Designer, Digital Expert**

10/2019 – 03/2021

- Worked on creating UI mockups and prototypes to showcase design capabilities.
- Created engaging graphics for print and digital media, including marketing materials, social media, and web content, all aligned with SEO best practices to enhance visibility.

- Used platforms and tools such as Canva, Adobe Creative Suite, Figma, Google Analytics.

## Projects

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### Yelp Business Search

Developed a full-stack web application using React.js and built a scalable Node.js microservice to integrate with Yelp and LocationIQ for local business search and location services. Utilized Tailwind CSS for styling and components from Material UI for search and displaying data.

**Demo:** <https://yelp-search-dev.netlify.app>

### Shopify ECommerce Store

Built a responsive apparel eCommerce site on Shopify, customizing themes with Liquid, HTML, and CSS to deliver a polished UI/UX. Developed custom sections, managed products and collections, and implemented SEO best practices and performance optimizations for faster load times and better visibility.

**Demo:** <https://shop21apparel.myshopify.com>

### Real-Time Chat

Developed a real-time chat application using Next.js. Utilized Ably.js to publish/subscribe messages and Auth0 for user authentication and profile setup.

**Demo:** <https://taut-messenger.netlify.app>

### Parking Reservation App

Developed a parking reservation app in React.js using Open Street Map for marking parking spots and Postgres to save reservations.

**Demo:** <https://squirrel-hill-parking.netlify.app>

## Education

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### Master of Science in Information Technology, *Franklin University*

Columbus, OH

## Certificates

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- Meta Front-End Developer
- EC-Council - Ethical Hacking Essential